

Congress of the United States

Washington, DC 20515

January 22, 2025

Neal Mohan
Chief Executive Officer
YouTube
901 Cherry Ave.
San Bruno, CA 94066

Joe Early
President
Hulu
2500 Broadway
Santa Monica, CA 90404

David Gandler
Chief Executive Officer
FuboTV
1330 Avenue of the Americas
New York, NY 10019

Dear Mr. Mohan, Mr. Early and Mr. Gandler:

We write to urge you to make the Cable-Satellite Public Affairs Network (C-SPAN) channels part of your streaming live television offerings. As greater numbers of Americans “cut the cord” and migrate from cable to streaming services, it is vital that C-SPAN’s non-partisan coverage of Congress and the White House continue to be accessible.

As you may know, C-SPAN has provided Americans with unfiltered and non-partisan insight into the functions of government for over 45 years. Cable television revolutionized Americans’ access to information and entertainment. The cable companies then recognized the importance of offering their subscribers access to critical information about their government and created C-SPAN. Over the years, new entrants to the television market like fiber and new satellite providers have agreed to carry and fund C-SPAN. So too should live TV streaming services.

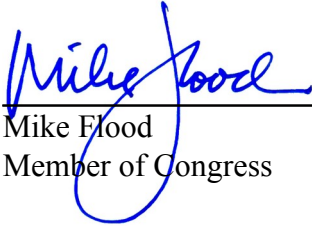
Today, over 18 million Americans watch television over streaming services. This number grows every year. The audience for streaming live television also skews younger, with “cord cutters” and “cord nevers” more than twice as likely to be under 34. With voters under 29 dropping between the 2020 and 2024 election, and representing only 14% of the overall vote, it’s more important than ever that younger audiences have access to the type of high-quality, unbiased political programming that C-SPAN provides.

As subscribers and profits grow in the streaming TV market, it is unreasonable that seven cents per subscriber per month that C-SPAN charges cannot be sustained on your services. This fee is approximately 40 times lower than the roughly \$2.50 charged by Fox News or about 20 times lower than the \$1.30 charged by CNN. While understandably different products, C-SPAN’s relative pittance to other newsproducts is noteworthy. Moreover, the type of unfiltered and balanced programming that C-SPAN provides is irreplaceable.

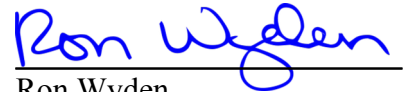
While carrying C-SPAN may not dramatically grow your companies’ subscriber numbers, it will provide your current subscribers an essential resource for understanding what their government is doing. As innovative American companies, such an investment in civic education benefits

your company, your subscribers, and the broader public interest. We urge you to consider carrying C-SPAN.

Sincerely,



Mike Flood
Member of Congress



Ron Wyden
United States Senator